

WEBSITE INFORMATION TEXT
UNDER THE PERSONAL DATA PROTECTION LAW NO. 6698 (the "PDPL")

A. IDENTITY OF THE DATA CONTROLLER

This Information Text was prepared by Eroğlu Gayrimenkul Geliştirme ve Yatırım Anonim Şirketi to fulfill our obligations arising from the Personal Data Protection Law No. 6698 and to inform and enlighten you in the most transparent way. Your personal data is processed by the Data Controller in line with the processing purposes in a limited and proportionate way.

B. PERSONAL DATA COLLECTION METHOD, LEGAL REASON AND PURPOSE OF PROCESSING

Your personal data processed through the Visitor's verbal or physical disclosure, e-mail communications, CCTV / camera recordings, the website, cookies, transmitted text messages and requests are set out below:

Personal Data of the Customers placing Product Orders		
Personal Data	Legal Reason	Purpose of Processing
<u>Identity Data</u> Name-Surname, T.R. ID No	The processing of the personal data is mandatory for the legitimate interests of the data controller, provided that it does not impair the fundamental rights and freedoms of the data subject.	Provision of the Information and Data Security
<u>Contact Data</u> E-Mail Address, Phone Number, Address Details (Workplace- Home-Delivery- Invoice)		Execution of the Access Authorizations Execution of the Activities in compliance with the legislation
<u>Information about Customer Transactions</u> Shopping and Payment Details, Order Number, Order Details, Customer Order Instructions (Purchase, Change, Updating and Return of Packages etc.), Claim/ Complaint Details	The processing of the personal data of the parties to a contract is necessary, provided that it is directly related to the establishment or performance of such contract.	Execution of the Company / Products / Services Loyalty Processes
<u>Financial Information</u> Information about Credit/Debit Card, IBAN, Credit Card		Follow-up and Execution of the Legal Affairs Execution of the Communication Activities Execution / Inspection of the Business Operations
		Execution of the Activities for Ensuring the Business Continuity
		Execution of the Logistic Activities
		Execution of the Goods / Services Purchase Processes
		Execution of the Goods / Services After Sales Support Services
		Execution of the Goods / Services Sales Processes
		Execution of the Goods / Services Production and Operation Processes
		Execution of the Strategic Planning Activities Execution of the Products / Services Marketing Processes
		Provision of the Data Controller

Installments, Payment Instruction/Mail Order		Operations Security Provision of Information to the Authorized Persons, Institutions and Organizations
<u>Transaction Security</u> IP Address and Navigation Details, Log Records		

Personal Data of the Customers		
Personal Data	Legal Reason	Purpose of Processing
<u>Identity Data</u> Name-Surname, T.R. ID No <u>Contact Data</u> E-Mail Address, Phone Number, Address Details (Workplace- Home-Delivery- Invoice) <u>Information about Customer Transactions</u> Shopping and Payment Details, Order Number, Order Details, Customer Order Instructions (Purchase, Change, Updating and Return of Packages etc.), Claim/ Complaint Details <u>Financial Information</u> Information about Credit/Debit Card, IBAN, Credit Card Installments, Payment Instruction/Mail Order <u>Transaction Security</u> IP Address and Navigation Details, Log Records	The processing of the personal data is mandatory for the legitimate interests of the data controller, provided that it does not impair the fundamental rights and freedoms of the data subject. The processing of the personal data of the parties to a contract is necessary, provided that it is directly related to the establishment or performance of such contract.	Provision of the Information and Data Security Execution of the Access Authorizations Execution of the Activities in compliance with the legislation Execution of the Company / Products / Services Loyalty Processes Follow-up and Execution of the Legal Affairs Execution of the Communication Activities Execution / Inspection of the Business Operations Execution of the Activities for Ensuring the Business Continuity Execution of the Logistic Activities Execution of the Goods / Services Purchase Processes Execution of the Goods / Services After Sales Support Services Execution of the Goods / Services Sales Processes Execution of the Goods / Services Production and Operation Processes Execution of the Strategic Planning Activities Execution of the Products / Services Marketing Processes Provision of the Data Controller Operations Security Provision of Information to the Authorized Persons, Institutions and Organizations

Visitors of Our Physical Stores		
Personal Data	Legal Reason	Purpose of Processing
Visual and Audio Records CCTV Footage Physical Space Security Entrance and Exit Camera Records, Vehicle Plate Information	The processing of the personal data is mandatory for the legitimate interests of the data controller, provided that it does not impair the fundamental rights and freedoms of the data subject. The processing of personal data is mandatory for the data controller to fulfill its legal obligations.	Ensuring Physical Space Security, Fulfilling Legal Obligations in case information is requested by the relevant authorities within the scope of judicial and administrative investigations, Provision of Information to Authorized Persons, Institutions and Organizations, Follow-up and Execution of Legal Affairs, Execution of Strategic Planning Activities, Execution of Emergency Management Processes

Our Website Visitors		
Personal Data	Legal Reason	Purpose of Processing
Transaction Security IP Address and Navigation Details, Log Records	The processing of the personal data is mandatory for the legitimate interests of the data controller, provided that it does not impair the fundamental rights and freedoms of the data subject.	Execution of the Information Security Processes Execution / Inspection of the Business Operations Ensuring the Business Continuity Execution of the Activities in compliance with the Legislation Follow-up and Execution of the Legal Affairs Provision of the Data Security Execution of the Strategic Planning Activities Execution of the Products / Services Marketing Processes Provision of Information to the Authorized Persons, Institutions and Organizations

Visitors Who Consent to Receiving Commercial Electronic Communications		
Personal Data	Legal Reason	Purpose of Processing
Contact Data E-Mail Transaction Security IP Address and Navigation Details, Log Records	The processing of the personal data is mandatory for the legitimate interests of the data controller, provided that it does not impair the fundamental rights and freedoms of the data subject.	Conducting Segmentation, Reporting, Profiling, Marketing and Analysis Activities Conducting Advertising / Campaign / Promotion Processes Conducting Marketing Analysis Activities Provision of Information and Data Security Execution of Access Authorization Processes

		Conducting Activities in Compliance with Applicable Legislation Conducting Loyalty Processes Relating to the Company / Products / Services Follow-up and Execution of Legal Affairs Execution of Communication Activities Execution / Inspection of Business Operations Execution of Customer Relationship Management Processes Execution of Strategic Planning Activities Execution of Products / Services Marketing Processes Ensuring the Security of the Data Controller's Operations Provision of Information to Authorized Persons, Institutions and Organizations
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Our Website Visitors who make application through the Contact Us/ Write to Us fields at our Website		
Data Collection Method: By making an application through the website		
Personal Data	Legal Reason	Purpose of Processing
<u>Identity Data</u> Name-Surname <u>Contact Data</u> E-Mail Address, phone, cell phone number <u>Information about Customer Transactions</u> Shopping and Payment Details, Order Number, Order Details, Customer Order Instructions (Purchase, Change, Updating and Return of Packages etc.), Claim/ Complaint Details	The processing of the personal data is mandatory for the legitimate interests of the data controller, provided that it does not impair the fundamental rights and freedoms of the data subject. The processing of the personal data of the parties to a contract is necessary, provided that it is directly related to the establishment or performance of such contract.	Provision of the Information and Data Security Execution of the Communication Activities Execution / Inspection of the Business Operations Execution of the Goods / Services Purchase Processes Execution of the Goods / Services After Sales Support Services Execution of the Customer Relations Management Processes Follow-up of the Claims / Complaints Execution of the Products / Services Marketing Processes Provision of Information to the Authorized Persons, Institutions and Organizations

Within the scope of the activities subject to this clarification text, your special categories of personal data are not processed separately or without obtaining your explicit consent.

Within the scope of the activities subject to this clarification text, your data shall not be processed or used for the purposes of commercial electronic communications and permission-based marketing without your approval in this regard.

C. TRANSFER OF PERSONAL DATA

Your personal data may be transferred to the following third parties within the framework of the personal data processing conditions set forth under Articles 8 and 9 of the Personal Data Protection Law (“KVKK”), for the purposes of planning the human resources policies and processes of EROĞLU GAYRİMENKUL GELİŞTİRME VE YATIRIM ANONİM ŞİRKETİ, maintaining the necessary optional activities and fulfilling the “processing purposes” specified above:

1. To our group companies and affiliates, shareholders and members of the board of directors, company officials and the relevant internal department,
2. To the consultants, attorneys, independent auditors, accountants, certified public accountants, suppliers of our Company and the banks with which we work,
3. To legally authorized public and private institutions and organizations such as courts and public prosecutor’s offices,
4. To Logistics Service Providers relating to cargo and courier services and Logistics Service Providers relating to transportation services,

D. RIGHTS OF THE DATA SUBJECT AND METHOD OF EXERCISING SUCH RIGHTS

The personal data owner, namely the “Data Subject”, may submit his/her rights and requests set forth under Article 11 of the Personal Data Protection Law by duly completing the Application Form available at <https://www.houseoficons.com.tr/> in accordance with the procedures specified therein.

Detailed information regarding your processed personal data is available in the Personal Data Processing Policy published at <https://www.houseoficons.com.tr/>