

MARKETING ACTIVITIES

EXPLICIT CONSENT STATEMENT

You have been informed and notified regarding the processing of your personal data through the clarification text available at <https://www.houseoficons.com.tr/> pursuant to Article 10 of the Personal Data Protection Law.

Your personal data will be processed manually (by hand delivery, mail, courier, etc.) or automatically, by taking the measures ensuring the appropriate level of security as required under the legislation, solely in connection with the processing purposes, and in a limited and proportionate manner.

The categories and types of personal data processed are as follows:

Data Category	Data Types
Identity Information	Name, Surname, Turkish ID Number
Contact Information	E-mail, Telephone Number, Mobile Phone Number, Address
Customer Transaction Information	Shopping Information, Order Number, Order Information, Customer Order Instructions (Package Receipt, Exchange, Update, Return, etc.), Request/Complaint Information

Pursuant to Article 5/1 of the Personal Data Protection Law, your explicit consent is requested for the purpose of informing you of and enabling you to benefit from campaigns, promotions, advertisements, discounts and similar advantages that may be offered in the future and/or campaigns and events specifically tailored for you, as well as for informing you about such events, conducting customer satisfaction analyses regarding the services provided to you, and contacting you within this scope.

Having been fully informed by the Data Controller regarding how my personal data will be processed,

I hereby give my explicit consent to the processing of my personal data within the scope of the above-mentioned processing purposes requiring my explicit consent, for the purposes of informing me of and enabling me to benefit from campaigns, promotions, advertisements, discounts and similar advantages to be offered by your Company and/or campaigns and events specifically tailored for me based on my shopping activities and/or the personal data I have provided, informing me about such events, conducting customer satisfaction analyses regarding the services provided, contacting me within this scope, carrying out marketing processes relating to products/services and processes aimed at improving customer experience, and sending newsletter notifications.

☐ **I EXPRESSLY CONSENT**